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Saratoga Mom Prom 2023

Saratoga County Children's Committee, Inc.
501 (c) (3) Tax ID: 22-2513494

Saratoga County Children's Committee is celebrating our **75th year** of helping the underprivileged children of Saratoga County. We are excited to announce **our 9th Annual Prom** to be held on Saturday, April 1st, 2023 at the Saratoga Holiday Inn.

The Mom Prom (created in Canton, MI in 2006) is held every year in the Spring throughout the Country and is a ladies' night out for charity. Over the last eight years, Saratoga Mom Prom has donated **\$154,500** to women's and children's charities in our community. Last year, we donated **\$36,000** to our charity.

Since 2017, we have also awarded **\$10,500** in scholarships in memory of one of our founders, Suzi Ingmire, to a senior girl from Saratoga County who will continue her education in a field which will benefit children, who is involved in community service and who has met life's challenges with a positive attitude.

Who Are We?

The Saratoga County Children's Committee is a local 501(c)(3) non-profit organization dedicated to assisting the children of Saratoga County and beyond with the belief that *each child needs to know someone cares*. The generosity of our community has allowed us to grow and serve over **950** children each year from emergency and basic needs to school supplies, clothing, holiday gifts and much more. We work with local agencies including The Franklin Community Center, LifeWorks Community Action, Saratoga Mental Health, Saratoga Early Intervention, Wellspring, Social Services, school counselors, and individual social workers.

How Do We Do It?

Aside from our incredibly generous supporters in the community and those who donate through our website, the Committee has **one** yearly fundraiser: The Saratoga Mom Prom.

The "Mom Prom" is an annual night in April where women dress up in over-the-top prom dresses and tacky outfits to dance the night away. Attendees are invited to come together in a ballroom with a DJ, eat delicious food, participate in contests, get fake tattoos, and much more.

What's the catch? **Nothing. Every revenue dollar** from the entry tickets, to the raffles, to the premier raffle tickets purchased by the participants is used by our Committee for the full year to provide for and supplement our numerous programs. In order to do this, we do need help from local partners and sponsors in our community who want to fund the fun!

How Can You Help?

If you're interested in supporting our mission, please consider sponsoring The Saratoga Mom Prom. While the money generated is used to fuel our programs, the cost of production and the elements that make it a night to remember have high price tags. Supplying and funding a DJ, caricature artists, tattoo artists, food, desserts, candy bar, decorations, etc. all add up and we can use your help. Underwriting these functions allows us to reach more children throughout the year. This is also a great opportunity for you to get in front of **250 women** in our community, extending the reach of your business.

Please find the sponsorship amounts listed in the enclosed information. You can help make The Saratoga Mom Prom a night to remember. But more importantly, you will ensure the Committee's fundraiser is as profitable as possible to fund the programs that help the children in our community. We appreciate your support.

What You Would be Making Possible:

We tailor our support to the unique and specific needs of the children. Our programs, which span across every season, focus on where assistance is most needed. In addition to funding our set programs, the "Mom Prom" empowers the Committee to provide necessary relief in emergency situations.

Our Campership Program grows each year. It allows children who normally wouldn't be able to attend a camp during the summer due to financial reasons the chance to participate in camps which includes Camp Saradac, YMCA summer camp, Gavin Park, camps through Saratoga Mentoring just to name a few.

Unfortunately, back to school supplies are expensive and many parents in our school system simply can't afford the required supplies for their child. Therefore, we have been expanding our Back-to-School Program each year, and we now provide backpacks, school supplies, calculators, clothes, shoes, and toiletries to more than 50 kids every September to help them begin the new year on a positive note. We also provide monetary donations to local agencies for their own back to school support programs.

The holidays can be a trying time as parents want to give their kids the best, but many struggle to afford even the basics. The Empty Stocking Project relies on those within our community to help families afford a happy holiday for their child. The children come through referrals from all local schools and ten other organizations including Wellspring, LifeWorks Community Action, Project Lift, and Social Services. We provide gifts, clothes, toiletries and excitement to over 950 children and teens every holiday season. Empty Stocking is the number one recipient of our funds among these programs.

As Saratoga Mom Prom succeeds and grows, the number of children in each of these programs can and will be expanded. The demand for help never recedes, and we hope to reach as many children as possible. Through Saratoga County Children's Committee's fundraising efforts, we will continue to serve the children less fortunate in Saratoga County throughout the year. Our programs also assist and support our participating agencies with their own wonderful programs benefiting children in our community.

A heartfelt thank you from all of us,

Gail Veitch
Saratoga Mom Prom



Lindsay Perrotta
Saratoga County
Children's Committee